



Aspen Meadows

BRIAN HEAD

FOR IMMEDIATE RELEASE

Aspen Meadows Club Announces Stefanie's Ski Lift and the Launch of Christmas Tree Ridge

First ski lift in Aspen Meadows history honors one of Brian Head's earliest residents as community enters its next phase of growth

BRIAN HEAD, Utah (June 5, 2026) — Aspen Meadows Club has announced a major milestone in the evolution of its four-season mountain community with the introduction of its first ski lift, Stefanie's Ski Lift, and the launch of the new Christmas Tree Ridge Neighborhood.

The announcement was made on May 5, 2026, during opening day of the National Ski Areas Association Conference in Carlsbad, California. According to Aspen Meadows Club, it marked the first ski lift announcement ever presented on opening day of the conference, highlighting the significance of the project for both Aspen Meadows and the broader Brian Head community.

For Aspen Meadows, however, the announcement represented more than the introduction of a new lift.

It was an opportunity to honor a person whose story has become deeply intertwined with the history of Brian Head itself.

Stefanie's Ski Lift is named in recognition of Stefanie Hartlmaier, co-founder of Georg's Ski Shop, the first ski shop in Brian Head, established in 1965. Hartlmaier arrived in Brian Head in 1964 with her husband, Georg Hartlmaier, and remains one of the community's earliest and most beloved full-time residents.

"Stefanie's Ski Lift represents far more than a new lift," said A. Flint Decker, President of Aspen Meadows Club. "It reflects the long-term vision for Aspen Meadows, our commitment to Brian Head, and the people who helped shape this mountain community. Naming our first lift after Stefanie Hartlmaier is a tribute to someone whose life and legacy have been connected to Brian Head for more than sixty years."

Decker added that the lift represents an important step not only for Aspen Meadows, but also for the continued growth and vitality of Brian Head as a mountain destination.

Brian Head Town Mayor Clayton Calloway commented, "We are truly excited and deeply appreciative of Aspen Meadows' continued investment in and commitment to the Brian Head community. This milestone represents a meaningful moment for our town, and we look forward to celebrating the opening of Stefanie's Ski Lift and the opportunities it brings for residents and visitors alike."

Introducing Christmas Tree Ridge

The debut of Stefanie's Ski Lift also marks the beginning of Aspen Meadows' third development phase with the release of Christmas Tree Ridge, a limited collection of 26 alpine homesites positioned along one of the mountain's most scenic ridgelines.

Designed to complement the natural landscape, Christmas Tree Ridge offers direct ski access, expansive alpine views, and a mountain setting intended to balance privacy with connectivity to the broader community.

The neighborhood represents another step forward in Aspen Meadows' long-term vision of creating a four-season mountain community rooted in recreation, stewardship, and thoughtful growth.

Summer 2026 Construction Season

Aspen Meadows is preparing for its most ambitious construction season to date as major infrastructure and mountain improvements move forward throughout 2026.

Planned projects include:

- Completion of the upper extension of Aspen Meadows Drive
- Installation of Stefanie's Ski Lift, a four-passenger quad lift
- Initial development of the Christmas Tree Ridge Neighborhood

These projects build upon years of planning and investment aimed at creating future ski connectivity, expanded recreation opportunities, and a stronger year-round mountain experience.

Looking Ahead

Future plans for Aspen Meadows include continued expansion of the Alpine Christmas Tree terrain, a second planned ski lift known as the Christmas Tree Ski Lift, a new community park and dog park with gathering spaces and sport courts, and the future Alpine | Nordic Center designed as a year-round recreation hub.

Together, these projects represent the next chapter in a multi-decade vision for Aspen Meadows and Brian Head.

"Our focus remains the same as it was from the beginning: to build a place that respects the mountain, celebrates community, and creates opportunities for families to connect with the outdoors for generations to come," said Decker.

About Aspen Meadows Club

Aspen Meadows Club is a master-planned four-season mountain community located beneath Brian Head Peak in Southern Utah. Spanning nearly 2,000 acres, the community is being developed through a thoughtful multi-decade vision that combines mountain recreation, open space, and residential neighborhoods with future direct ski connectivity to Brian Head Resort. Aspen Meadows is designed to celebrate the unique landscape, history, and mountain culture that define Brian Head and the surrounding Markagunt Plateau

Learn More About Aspen Meadows Club

For information on available homesites, future neighborhood releases, and community updates, visit:

<https://www.aspenmeadowsclub.com>

Media Kit & Press Resources

<https://www.aspenmeadowsclub.com/media-kit>

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